JON **BUTLER**
Graphic Designer

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Portfolio: http://joncbutler.com

INTRODUCTION
I am a graphic designer experienced in designing and developing emails, websites, animations, games, kiosks/digital signage, banner ads, presentations, training and software. My most recent experience has been designing emails and graphics for automotive advertising.

SOFTWARE EXPERTISE & RELEVANT SKILLS
- **Design Software** – Adobe Creative Cloud (Photoshop, XD, Illustrator, Dreamweaver and InDesign).
- **Development** – HTML, CSS, JavaScript, PHP, Media Queries, Bootstrap and JQuery.
- **Familiar Platforms** – Mac & Windows.
- **Other Skills and interests** – Concept design, UI Design, UX Design, email design, project management, leadership, Zoom call management, Workfront, SEO and WordPress. Interests: Woodworking, wood carving, wood burning, cooking, gardening, walking/hiking.

PROFESSIONAL EXPERIENCE
Senior Production Artist, Epsilon (2010 – present)
- Concepting, design and production of emails and banner/social ads for major automotive, telecom and financial clients.
- Front-end web development of websites for various clients using HTML, CSS, ASP, PHP, JQuery and Flash.
- HTML development, testing and deployment of emails for various clients.
- Design and development of websites, banner ads, digital signage, animations, games and applications for GM, AT&T, Motorola, Discover, Mutual of Omaha, Nissan and others.

Web Developer, Epsilon (2009 – 2010)
- Front-end web development of websites for various clients using HTML, CSS, ASP, PHP, JQuery and Flash.

Senior Web Designer, Epsilon (2004 – 2009)
- Design and development of websites, banner ads, digital signage, animations, games and applications for GM, AT&T, Motorola, Discover, Mutual of Omaha, Nissan and others.

Web Designer, Thomson NETg (8/2002 – 10/2004)
- Design and maintenance of main NETg.com website, NETg News, NETg Sales site, NETg Resource Center, NETglobal tradeshow sites (3 years), and related promotional sites.
- Design of banner ads to market NETg, Wave Technologies, and Dell.
- Designed email marketing invitations and announcements for trade shows, web events, seminars, and special offers.
- Reporting of website statistics to managers on a monthly basis. Implemented new statistics reporting software with launch of redesigned website.
- Managing projects nationally and internationally in collaboration with web developers and International web designers.
- Managing role in Content Management System implementation project.

Flash Designer, Impact Education (12/01 – 5/02)
Designed and developed Flash content for Impact Education's Workplace Diversity course. Received

content from writers and marketing. Then translated content using storyboard sketches to design the layout and animation details.

Freelance Web Design, Gianniweb Interactive (1/00 – Present)
Designed web sites, CDs, Flash animations, and logos for various clients around the world.
- **Inktap Refill Station** - Designed and implemented new e-commerce website to sell ink and toner cartridge refills online.
- **Mercantec –** Redesigned and developed graphics for software interface of PowerCommerce tool prior to new release in 2004. Designed and developed interactive PowerCommerce Online Tour.
- Many other small business websites. Some involving design and development and others just needed components. I handled the sales, contracts, project management, design, development and billing of each project.

User Interface Engineer/Designer, Mercantec, Inc (7/00 – 9/01)
Designed interface for new release of web application to build e-commerce sites. Consulting on UI issues, and usability testing. Design and development of the Mercantec U web site and registration store. Use of Mercantec SoftCart for processing registrations.

Multimedia Design Specialist, University of Nebraska, Lincoln - DEAL Lab (9/99 – 6/00)
Created CDs, websites, and animations for agriculture related projects. Project management, and supervising work of student workers.

Graphic Design Specialist-New Media, University of Idaho, Printing and Design (4/98-8/99)
Designing web sites for university departments in a team collaboration environment with the client, the webmaster, marketing, and administration. University of Idaho website redesign.

Graphic-Interface Designer/Lab director, University of Idaho, AEE (2/97 – 4/98)
Design of websites for departments within the College of Agriculture. Team environment of designers and programmer. Experience as designer and team director over projects.

EDUCATION
- **Bachelor of Fine Arts in Graphic and Interface Design**, minor in Architecture, University of Idaho, College of Art & Architecture. May 1999.
- **North Idaho College –** Core classes and art classes. 1992-1993.